

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff ☒

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices ☐

Partnerships for Excellence – European Universities ☐

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees ☐

Partnerships for Innovation ☐

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation: ☐

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the

participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

ArteDiez School is a state school which depends on the Regional Ministry of Education of Madrid. It offers instruction in the art and design field, in brief courses and with a high level of specialization in the Graphic, Industrial, Interior and Fashion Design areas. It is a medium-sized school with around 800 students, 70 teachers and 10 administrative and support staff.

Our strength lies in the transmission of those technical and artistic aspects that all designers should master, also paying close attention to the social responsibility with their surroundings.

We consider international cooperation with institutions and corporations a key element to offer a high-quality training and guarantee standardization levels to our students so they can take part in the global market as professional designers. That is the reason why we get involved in European projects such as Erasmus+ and Libre Graphic Research Unit. We work closely with the Ibero-American Design Biennial, where you find all those institutions that provide design training in Spain, Portugal or Ibero-America. We participate both in the Biennials and the contests and seminars organized around them. Though they are specific meetings, they can help to build a contact network for common issues where the online communication plays an important role. However, distance and low budgets don't allow a greater interaction.

From 2008, we have taken part in consecutive educational programmes by the European Commission increasing the Artediez educational community's interest in internationalization. A consequence of this influence can be observed in the improvement and updating of our teaching and learning procedures. We are fully confident that internationalization is essential when intending to impart quality training in order to interact with other professional agents.

The active presence in these programmes contributes to the updated information on congresses and seminars related to art and design or their pedagogical or investigation branches. The quality of teaching and learning procedures in the European design are at the forefront and that is the reason why we wish to deploy this interaction with our partners in the next years.

In this new phase of the Erasmus programme we intend to reinforce and improve those actions we have expertise on, have validated with such positive results and are fully embedded in the school daily life.

In the perspective of fostering and encouraging the internationalization procedures, Erasmus+ still remains as the cornerstone of this goal. Artediez is a public institution, which means that a significant proportion of our students come from disadvantaged backgrounds being the Erasmus grants the only possibility they have for an international mobility.

The targets set focus on improving the teaching and learning procedures with a view to educational quality and updating, fostering students' self-sufficiency, improving their academic, cultural and linguistic training and finally expanding their career opportunities.

Among our goals are broadening the academic possibilities of our students and encourage their internships in foreign countries so that they can improve their professional profiles. We also promote the exchange of teaching experiences that bolster and update methodology and perspectives.

Thus, we will continue participating in actions for individual mobilities with countries in the Programme -both for students and staff- and in this new phase our goal is to broaden our geographical horizons with partners from associated countries. We are aware of the importance of internships and look forward to fostering links with those companies that have resulted in successful experiences.

We join forces with 29 institutions from 10 different countries and we would like to reinforce those links which have been more successful but also expand the list of institutions.

With that horizon in mind, we specify our objectives for the next 2021-27 programme:

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:
https://ec.europa.eu/education/education-in-the-eu/european-education-area_en

1. Broaden and improve the participation in individual study mobilities for students and staff, striving to reach the 5% of student mobilities and 15% in staff mobilities.
2. Promote and enhance internship mobilities for both students and teachers with the goal of reaching the same percentages as the mobilities for studies.
3. Expand and diversify our list of partner institutions including third countries, which means to implement a new type of action in the Erasmus+ programme.
4. Promote active student and staff participation in ambassador schemes, dissemination procedures and Buddy programmes.
5. Implementation of the digitalization roadmap: Erasmus+ Dashboard, OLA, ESC, Erasmus+ Mobile App and EGRACONS platform.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

KA 103 Individual student and staff mobility within programme countries.

This is the action we are fully experienced and we have obtained excellent results in the previous years. In this new phase, we aim to increase the student and teacher participation figures giving a wider dissemination of the obtained successes and trying to solve difficulties -including the economic ones- that discourage some of our students from participating. We also have in mind to improve those communication online and on-site procedures that provide former participants to share their experience and encourage future ones to take part in this action.

KA 107 Individual student and staff mobility with associated countries.

We have received several invitations to participate in this type of action but till now we have not had the adequate human resources available. Therefore, we are going to reinforce the International Department and foster active staff participation in order to face the management that requires working in this kind of projects.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

In KA 103 and KA 107 actions, we expect to increase figures until we achieve or even exceed the 5% of direct participation by students and the 15% in staff participation.

In the last years, the student mobility for studies has reached a 1,5% and a 1% for traineeship. The budget encourages us to strive to at least double these figures and improve the internalization procedures at Artediez. There is a current paradox that we receive more students than we send in mobilities for studies and we pretend to balance these figures overcoming those obstacles that prevent our students from taking part in this programme.

The proposal is ambitious, but we consider that new generations of students are reinforcing their linguistic preparation and more prone to international mobilities. We also take into account that teachers have increased their direct involvement and motivation, which leads them to encourage their students' participation.

Accordingly, we intend to increase the teacher mobility figures that currently are around 9%. Our goal is to reach 15%, both for teaching and training mobilities. To achieve this goal the school will firmly support those teachers selected for an international mobility, as it has been doing all these last years.

The selection of both students and staff will be done, as usual, in a transparent way, based on objective criteria and solved in an equitable and non-discriminatory way.

2. IMPLEMENTATION OF THE FUNDAMENTAL PRINCIPLES

2.1 Implementation of the new principles

Please explain the measures taken in your institution to respect the principles of non-discrimination, transparency and inclusion of students and staff. Describe how your institution ensures full and equitable access to participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.

Principles of non-discrimination, transparency and equitable inclusion of students and staff have always been respected in our school and will become a key aspect in the future years.

Measures for students:

Information is the base of transparency. Our students will be informed about how to participate in the Erasmus programme at on-site sessions. Those public sessions will be advertised in physical posters, in the school website and a newsletter. Tutors and student representatives will be also informed so they can encourage attendance. In those sessions, we will insist on the equitable character of the project by reporting on the conditions to participate, requirements, procedures and resolutions.

We will also inform about the particular conditions for those with lower socio-economic backgrounds or special needs: top-up grants, supplementary support or adapted environments in host institutions. After this session, every interested person is given the necessary personalized information via email or in bilateral meetings.

All the information related to mobilities is published in the school website and shown in the Department notice board: requirements, datelines, decision dates, evaluation criteria, application procedures and members of the evaluation committee. In every public resolution, applicants will be informed of their scores and given the opportunity to put forward a claim in case they do not agree with the resolution.

In relation to inbound mobility participants, special counselors will be appointed for incoming students with special needs and they will be provided for extra time during exams/coursework if necessary -as we do with our own students. We will welcome blended mobilities, when needed. After the COVID-19 lockdown experience, we have confirmed that our school is totally capable of combining physical with virtual mobility. After their on-site learning experience, our current Erasmus students have perfectly followed their courses from home and have been offered the same treatment, services and opportunities as our home students or those former Erasmus students with physical mobilities.

Measures for staff.

Information is transmitted in different ways: in specific on-site briefings, teachers' and Department meetings, school website, and targeted newsletters. In all these means, we insist on equity and the particular conditions for those with special needs. Those interested in a mobility are individually advised about the most suitable destinies and helped with the application procedures.

In a specific board in the teachers' room, the list of participants is publicly published with their scores and information about the complaint period and procedure. Every applicant also receives an email with this information.