

**D****Erasmus Policy Statement (Overall Strategy)*****D. Erasmus Policy Statement (Overall Strategy)***

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Translation language [EN]

At Artediez we offer art and design short cycle degrees on three fields: graphic, fashion and interior design. We are very much interested in transmitting the artistic and technical skills every designer should have, as well as social and environmental responsibility.

In Artediez we believe in cooperation with institutions and companies, both national as international, is a key to offer quality training in design and to guarantee standard levels to our students, so they can compete in a global market.

For that, we participate in the Erasmus Programme and other european projects, such as the Libre Graphics Research Unit, and are open to other collaborations with other european and worldwide institutions and companies. At the moment we have bilateral agreements with 22 educational institutions in France, the UK, Ireland, Portugal, Italy, Turkey and Poland, and are working in widening to other member countries.

Design is in a constant evolution in trends and tools, and we aim to transmit that in our educational project. We aim to offer an up-to date vision on what is happening in Madrid's cultural scene and participate as an active element in the city through projects with institutions such as Ortega y Gasset Foundation, ABC Museum, Decorative Arts National Museum, the US Embassy, designer's association DIMAD, Medialab Prado, etc.

Within the Erasmus Programme, we collaborate with schools that share that vision, which foster international integration and teach design from a professional, modern and a multidisciplinary perspective.

Original language [ES]

En la Escuela de Arte Número Diez ofrecemos Ciclos de Grado Superior en Artes Plásticas y Diseño de tres ramas profesionales: el diseño gráfico y artes del libro, el diseño de moda y el diseño de interiores. Nos interesa mucho transmitir los aspectos técnicos y artísticos que todo diseñador debe dominar, así como la responsabilidad social con el entorno.

En Artediez creemos que la cooperación con instituciones y empresas, tanto nacionales como de otros países, es clave para poder ofrecer una formación en diseño de calidad y garantizar niveles de estandarización a nuestros estudiantes, para que puedan competir como profesionales en un mercado global.

Por ello, participamos en el Programa Erasmus y en otros proyectos europeos, como Libre Graphics Research Unit, y estamos abiertos a nuevas colaboraciones con instituciones y empresas en Europa y en el mundo. Actualmente mantenemos convenio con 22 centros educativos en Francia, Reino Unido, Irlanda, Portugal, Italia, Turquía y Polonia, y estamos trabajando en ampliar nuestra colaboración con otros países miembros.

El diseño está en continua evolución, tanto de tendencias como de herramientas, y transmitimos eso en nuestro proyecto educativo. Tratamos de ofrecer una visión actual de lo que sucede en el panorama cultural de Madrid y participar como elemento activo de la ciudad a través de proyectos con otras instituciones como el Museo ABC, Museo Nacional de Artes Decorativas, la Fundación Ortega y Gasset, la Embajada de EEUU la asociación de diseñadores DIMAD, Medialab Prado, etc.

Dentro del programa Erasmus, colaboramos con centros que tienen una visión similar, que favorecen la integración internacional y que apuestan en la enseñanza del diseño desde una perspectiva profesional y vanguardista y el enfoque multidisciplinar del diseñador.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [ES]

Actualmente participamos en el Programa Erasmus mediante movibilidades de estudios, las cuales queremos reforzar y firmar más acuerdos con otros países.

Para el próximo curso, nuestro objetivo es ampliar esa participación a becas de prácticas en empresas.

En el futuro, también queremos ampliar nuestra participación a programas más allá de países de la UE.

Translation language [EN]

At the moment, we participate in study mobilities within in the Erasmus Programme, which we would like to reinforce and sign more agreements with other countries and institutions.

For the next school year call, our goal is to widen that participation to practice mobilities.

We also would like to widen our participation in other non-EU programmes in the future.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Translation language [EN]

We expect our participation in the Erasmus Programme provides us with a wider vision of teaching methodologies, state of the art in design, professional connections and possibilities for our students, enhance our links with the professional world, achieve better recognition of skills gained through mobility, acquire standard excellence levels for our educational level with other european schools, receive other perspectives from incoming students and staff, etc.

Original language [ES]

Confiamos en que nuestra participación en el Programa Erasmus nos proporcione una visión más amplia en metodología didáctica, conocer nuevas tendencias en el diseño, conexiones y posibilidades profesionales para nuestros estudiantes, mejorar nuestros vínculos con el mundo profesional, mejorar en el reconocimiento de las habilidades adquiridas en la movilidad, alcanzar niveles de excelencia estandarizados con otros centros europeos en nuestro nivel educativo, conocer otros puntos de vista a través de alumnos y profesores que nos visiten, etc.

\* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)

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## Endorsement of the application

I, the undersigned, legal representative of the applicant institution,

certify that the information contained in this application is complete and correct to the best of my knowledge. All Programme activities will be implemented on the basis of written agreements with the relevant authorities of the partner institutions;

agree to the content of the Erasmus Charter for Higher Education (ECHE) application outlined above and commit my institution to respect and observe these obligations;

agree to the publication of the Erasmus Policy Statement by the European Commission

Place: Madrid

Name: Transito del Cerro

Date (dd/mm/yyyy): 13/05/2013

I have read and accept the *Privacy statement*

Original signature of the legal representative of the Institution (as identified in section A.2 above)



Original stamp or seal of the Institution

