

ACADEMIC  
PERSPECTIVE  
EXPERIENCE  
QUALITY  
CULTURE  
EXCHANGE  
SKILLS  
TRAVELLING  
MOBILITY  
FRIENDSHIP  
CONFIDENCE  
ENTERTAINMENT  
COOPERATION  
OPPORTUNITY  
CREATIVITY  
DIVERSITY  
ACTIVITY  
EMPATHY  
SHARING  
PRACTICE  
INNOVATION  
COMMUNITY  
VISION

# ERASMUS



Education and Culture  
Lifelong Learning Programme  
ERASMUS



## ERASMUS TEACHING STAFF MOBILITY, 2-6 May 2011

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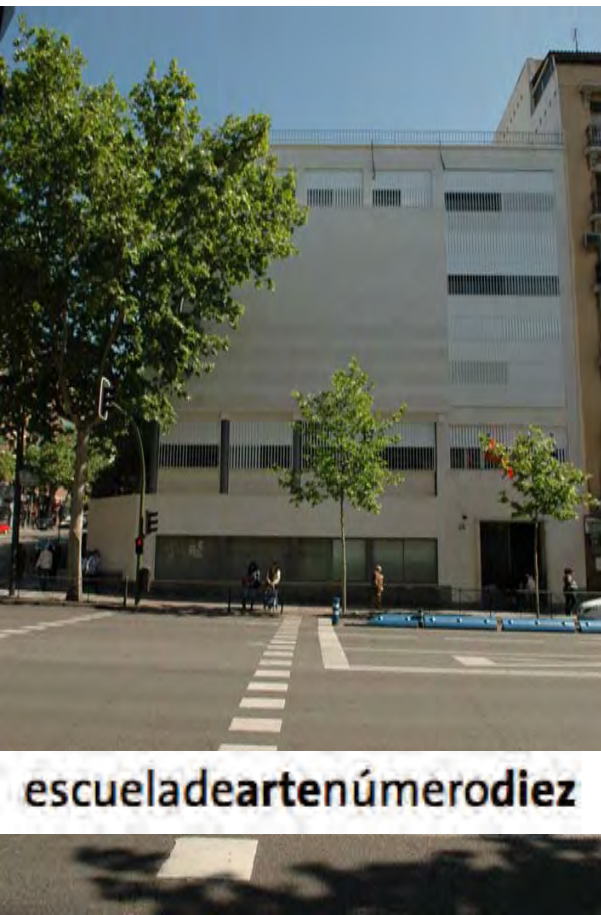
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T.C.

escueladeartenúmerodiez

HALIÇ ÜNİVERSİTESİ



THINK  
DISCUSS  
PARTICIPATE  
IMAGINE  
DRAW  
CREATE  
DESIGN  
ANIMATE  
PRODUCE  
SHARE



## The Aim of the Mobility

was collaboration with colleagues, observation of different graphic design teaching methods during the visit, and experiencing cultural exchange.

## The Purpose of the Workshop

was to develop the sensitivity to cross-cultural dimensions of visual communication, to define the cultural and the perceptual differences, and to see what it is like to live in Madrid from students' point of view.

### 1st SESSION



## GRAPHIC DESIGN & ANIMATION WORKSHOP:

# LIVING IN MADRID

2nd SESSION

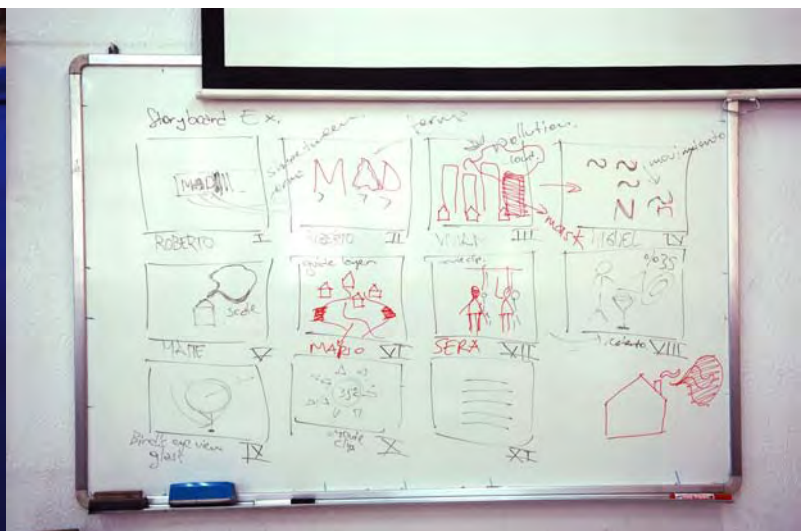


## WORKSHOP

### Graphic Design & Animation

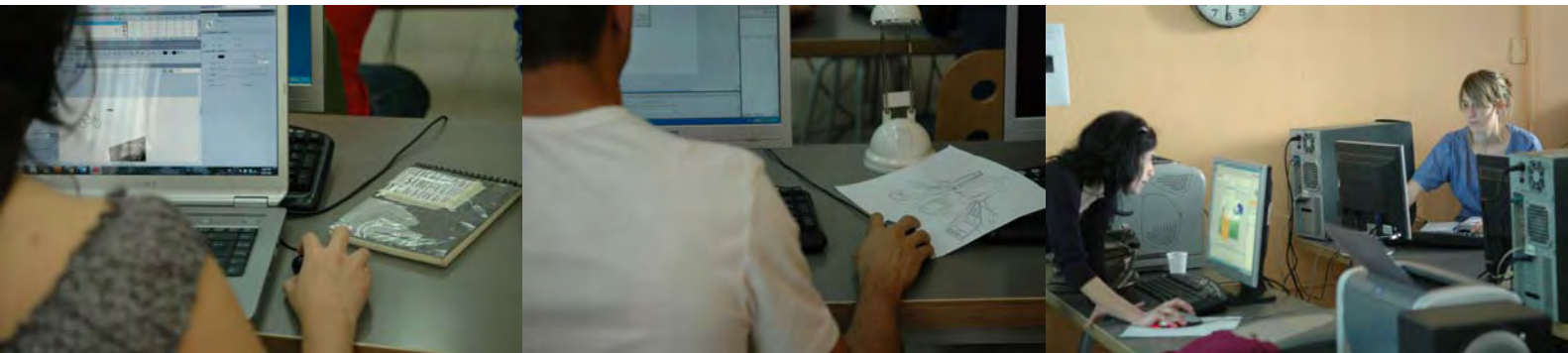
- Introduction and brief information about the workshop
- Brainstorming about life in Madrid and the cultural signs around
- Presentation and explanation of examples by the instructors
- Design process of graphics related to students' experience about living in Madrid
- Demonstration of animation basics with Adobe Flash software
- Organizing sketches and creating the storyboard with the help of instructors
- Designing animations and putting it together

## The STORYBOARD





## The PROCESS



## The OUTCOME

